



## FORUM Navigation World - program overview

Organized by: **Anwendungszentrum GmbH Oberpfaffenhofen**

Planned Activities - Subject to Alterations

	Monday 22.10.07	Tuesday 23.10.07	Wednesday 24.10.07	Thursday 25.10.07	Friday 26.10.07
TIME	SYSTEMS	SYSTEMS	SYSTEMS	SYSTEMS	SYSTEMS
09:00-09:30				Navigation World	Navigation World
09:30-10:00		Navigation World	Navigation World	Region Bavaria	Region Bavaria
10:00-10:30		Mobile Navigation & Location-Based Services	Region & Show Cases Bavaria	In-Door Navigation & Motion Tracking	Automotive Solutions, CarICT
10:30-11:00					
11:00-11:30					
11:30-12:00			Panel Discussion	Panel Discussion	Panel Discussion
12:00-12:30		Panel Discussion	T-Systems Guided Tour	T-Systems Guided Tour	T-Systems Guided Tour
12:30-13:00		Regions & Show Cases (Netherlands, UK, France, Hessen)	LUNCH	LUNCH	LUNCH
13:00-13:30			Press Conference ESNC (European Satellite Navigation Competition)	Transport & Logistics	Navigation World 2008
13:30-14:00			ESNC - Galileo Masters Winner 2007		
14:00-14:30				Panel Discussion	
14:30-15:00					
15:00-15:30		Regions & Show Cases (Queensland, Bavaria, Baden-Württemberg, Taiwan)	ESNC-Sponsoren (DHL, DLR, T-Systems) + 3 Special Price Winner		
15:30-16:00				Digital Maps & Dynamic Content	
16:00-16:30			Regional Finalists of the ESNC 2007		
16:30-17:00				Panel Discussion	
17:00-17:30					
17:30-18:00		Bus Transfer to the Munich Residenz			
18:00-19:00			Navigation World Party		
19:00-22:00	SYSTEMS OPENING	Award Ceremony ESNC 2007 (Residenz Munich)			

Organizer / Contact:

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SYSTEMS Fair Munich  
**Hall B1, Stand 321**

[www.navworld24.com](http://www.navworld24.com)

# Program Navigation World Forum - SYSTEMS 2007



**Tuesday, 23.10.2007**

**SYSTEMS Fair Munich – Hall B1, Stand 321 – [www.navworld24.com](http://www.navworld24.com)**

## Navigation World

09:30 - 10:00 Thorsten Rudolph, CEO, Anwendungszentrum GmbH Oberpfaffenhofen,  
*Opening Navigation World*

## Mobile Navigation & Location-Based Services

- 10:00 - 10:05 Dr. Axel Garbers, Member of the Management Board, **BITKOM e.V.** (Berlin)  
*Introduction & Moderation*
- 10:05 - 10:25 Carsten Leininger, Managing Director, **iPublish GmbH** (Munich)  
*The Future of Navigation – The Personal Travel Assistant*
- 10:25 - 10:45 Julius Rupf, Vice President, **T-Systems Enterprise Services GmbH** (Munich)  
*Real ICT - the winning formula for seamless localisation and navigation leadership*
- 10:45 - 11:05 Julian von der Neyen, Managing Director, **VDNP GmbH** (Munich)  
*Interactive Online-Platform: Skyapps4u*
- 11:05 - 11:25 Moni Malek, Managing Director, **eRide GmbH** (Munich)  
*Server Aiding: The Fundamental Prerequisite for Location-Based Services*
- 11:25 - 11:45 Alexander Lopez, Vice President Sales, **T-Systems Enterprise Services GmbH** (Frankfurt)  
*T-City – the future city*
- 11:45 - 12:00 Wolfgang Inninger, Project Manager Information Logistics, **Fraunhofer IML** (Prien)  
*Galileo SAR Snowslide*
- 12:15 - 12:30 Panel Discussion, Moderation: Dr. Axel Garbers, **BITKOM e.V.** (Berlin)
- 12:30 - 13:00 **T-Systems Guided Tour** (Hall B1, Stand 328)

## European Regions & Show Cases - Part I

- 12:30 - 12:35 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen** (Germany)  
*Introduction & Moderation*
- 12:35 - 12:50 Nils Krol, Project Manager, **Kennisalliantie**, Delft (Netherland)  
*The South-Holland Kennisalliantie*
- 12:50 - 13:05 Wim van der Poel, Project Manager, **TNO Research Institute**, Delft (Netherland)  
*South-Holland Show Case*
- 13:05 - 13:20 Adam Tucker, Business Development Executive, **HBIC**, Stevenage, Hertfordshire (UK)  
*The Hertfordshire Business Incubation Centre (HBIC)*
- 13:20 - 13:40 Sonia Lorenzani, Project Manager, **Team Côte d'Azur**, Nice / Sophia Antipolis (France)  
*Côte d'Azur - The Blue Chip Coast*
- 13:40 - 14:00 Maria Luisa Parlatano, Sales co-ordinator, **ETSI**, Nice / Sophia Antipolis (France)  
*The European Telecommunications Standards Institute ETSI*
- 14:00 - 14:20 Heike Koch, Project Manager, **cesah GmbH**, Darmstadt (Germany)  
*Hesse - Inspiring location for satellite navigation business and application*
- 14:20 - 14:40 Albert Bachmann, Managing Director, **Portaris OHG**, Darmstadt (Germany)  
*Logistics in the ear off GNSS - Process Optimisation by integrated Solutions*

## European Regions & Show Cases - Part II

- 14:40 - 15:00 Matt Higgins, Project Manager, **Queensland Government** (Australia)  
*The Queensland SatNav Cluster*
- 15:00 - 15:20 Roland Stenzel, Project Manager, **APS Automated Positioning Systems**, Ridge (Australia)  
*Automated Positioning Systems*
- 15:20 - 15:40 Dr. Stefan Engelhard, Director Innovation & Environment, **IHK Baden-Württemberg**, Germany  
*The Satellite Navigation Cluster in Baden-Württemberg*
- 15:40 - 16:00 Representitive, **Galileo-Initiative Baden-Württemberg**, Stuttgart (Germany)  
*The Galileo-Initiative Baden-Württemberg*
- 16:00 - 16:20 Sven Brunsmann, Project Manager, **bavAIRia e.V.**, Gilching (Germany)  
*The Bavarian Cluster for Aeronautics & Satellite Navigation*
- 16:20 - 16:40 André Teske, Sales, **Position24 GmbH**, Königstein (Germany)  
*Location-Based Services for older people*
- 16:40 - 17:00 Dr. Hsieh, Managing Director, **Industrial Technology Research Institute ITRI**, Taipei, Taiwan  
*Enriching a well-established ICT infrastructure with Galileo*

## Awards Ceremony - European Satellite Navigation Competition

19:00 - 22:00 Location: Residenz Munich, Allerheiligen Hofkirche (church)



# Program Navigation World Forum - SYSTEMS 2007



**Wednesday, 24.10.2007** SYSTEMS Fair Munich – Hall B1, Stand 321 – [www.navworld24.com](http://www.navworld24.com)

## Navigation World

09:30-10:00 Thorsten Rudolph, Managing Director, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*The Satellite Navigation Market*

## Region Bavaria

10:00 - 10:05 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Introduction & Moderation*

10:05 - 10:25 Sven Brunsmann, Project Manager, **bavAIRia e.V.** (Gilching)  
*The Bavarian Cluster for Aeronautics & Satellite Navigation*

10:25 - 10:45 Konrad Lax, Project Manager, **Invest in Bavaria** (München)  
*Invest in Bavaria*

10:45 - 11:05 Wolf Hiller, Managing Director, **BLIS Informationsdienste GmbH** (Priem am Chiemsee)  
*BLIS - Neue Marktpotentiale im touristischen Informationsservice*

11:05 - 11:25 Stefan Krampe, Managing Director, **TraffiCon - Traffic Consultant**, Freelancing  
*Integrierte Verkehrsinformationensdienste - Potenziale durch den Einsatz moderner GNSS*

11:25 - 11:45 Anton Brucker, Managing Director, **LBS Content GmbH** (Gilching)  
*Content for Location-Based Services*

11:45 - 12:00 Panel Discussion, Moderation: Thorsten Rienth

## T-Systems Guided Tour

12:00 - 12:30 T-Systems Guided Tour (Hall B1, Stand 328)

## European Satellite Navigation Competition 2007 - Overall Winner & Special Topic Prize Winners

14:00 - 14:15 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Introduction & Moderation*

14:15 - 14:30 **Galileo Master 2007** - The Overall Winner of the ESNC 2007

14:30 - 14:45 Ralf Nejedl, Executive Vice President, **T-Systems Enterprise Services GmbH** (Frankfurt)  
*Real ICT - the winning formula for seamless localisation and navigation*

14:45 - 15:00 **Special Topic Prize Winner** T-Systems

15:00 - 15:15 Michael Lohmeier, Technology & Innovation Management, **DHL Innovation Center** (Cologne)  
*The Right Place at the Right Time - Innovations for an Intelligent Traffic Control System*

15:15 - 15:30 **Special Topic Prize Winner** DHL Innovation Center

15:30 - 15:45 Stephan Jacquemot, Technology Management, **German Aerospace Center** (DLR)  
*Galileo Test Bed Berchtesgaden - GATE*

15:45 - 16:00 **Special Topic Prize Winner** GATE / German Aerospace Center (DLR)

## European Satellite Navigation Competition 2007 - Regional Finalist

16:00 - 16:10 Regional Finalist **Bavaria**

16:10 - 16:20 Regional Finalist **Netherland**

16:20 - 16:30 Regional Finalist **Czech Republic**

16:30 - 16:40 Regional Finalist **Hesse**

16:40 - 16:50 Regional Finalist **Spain**

16:50 - 17:00 Regional Finalist **Baden-Württemberg**

17:00 - 17:10 Regional Finalist **Italy**

17:10 - 17:20 Regional Finalist **UK & Ireland**

17:20 - 17:30 Regional Finalist **Sweden**



EUROPEAN  
SATELLITE NAVIGATION  
**COMPETITION**  
**2007**

powered by **T...Systems...**

## Navigation World Party

18:00 - 22:00 Navigation World Party (Hall B1, Stand 321)

# Program Navigation World Forum - SYSTEMS 2007



**Thursday, 25.10.2007**

**SYSTEMS Fair Munich – Hall B1, Stand 321 – [www.navworld24.com](http://www.navworld24.com)**

## **Navigation World**

09:00 - 09:30 Thorsten Rudolph, Managing Director, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*New ventures in the satellite-based downstream business*

## **Region Bavaria**

09:30 - 09:45 Sven Brunsmann, Project Manager, **bavAIRia e.V.** (Gilching)  
*The Bavarian Cluster for Aeronautics & Satellite Navigation*

09:45 - 10:00 Konrad Lax, Project Manager, **Invest in Bavaria** (Munich)  
*Invest in Bavaria*

## **In-Door Navigation & Motion Tracking**

10:00 - 10:05 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Introduction & Moderation*

10:05 - 10:25 Marko Westphal, Managing Director, **3DiMotion GmbH** (Munich)  
*Acceleration Sensors for In-Door-Navigation*

10:25 - 10:45 Dr. Stefan Prange, Managing Director, **TingDeDong GmbH i.Gr.** (Munich)  
*People Tracking Solutions*

10:45 - 11:05 Dr. Bernhard Krach, Project Manager, **German Aerospace Center - DLR** (Oberpfaffenhofen)  
*Live Demo of a Motion Tracking Sports Shoe*

11:05 - 11:25 Christian Stammel, Managing Director, **Navispace AG** (Herrsching)  
*Wearable Technologies & Motion Tracking*

11:25 - 11:45 Harald Holzer, Managing Director, **Björn Steiger Stiftung Service GmbH** (Stuttgart)  
*I-Kids Handy*

11:45 - 12:00 Panel Discussion, Moderation: Thorsten Rienth

## **T-Systems Guided Tour**

12:00 - 12:30 T-Systems Guided Tour (Hall B1, Stand 328)

## **Transport & Logistics**

13:00 - 13:05 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Introduction & Moderation*

13:05 - 13:25 Jürgen Weidemann, Project Manager, **DHL Innovation Center** (Cologne - Troisdorf)  
*The DHL Innovation Center*

13:25 - 13:45 Giuliano Visintini, Managing Director, **ubinam on demand GmbH** (Gilching)  
*ubinam on demand tracking*

13:45 - 14:05 Ole Seidel, Managing Director, **alta4 Geoinformatik AG** (Trier)  
*Data-Imaging: Library for damages in the logistics*

14:05 - 14:25 Tine Rask, Sales, **Kuantic** (Mougins - Sophia Antipolis / France)  
*All you need to make your machines talk....and reduce your costs*

14:25 - 14:45 Julius Rupf, Vice President, **T-Systems Enterprise Solutions GmbH** (München)  
*Trailer Tracking Solutions*

14:45 - 15:00 Panel Discussion, Moderation: Thorsten Rienth

## **Digital Maps & Dynamic Content**

15:00 - 15:05 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Introduction & Moderation*

15:35 - 15:55 Michael Amrehn, Project Manager, **Microsoft Deutschland GmbH** (Unterschleißheim)  
*Microsoft Virtual Earth / MapPoint*

15:55 - 16:15 Alexander Kostis, Project Manager, **ubinam on demand GmbH** (München)  
*Tracking Live with Microsoft Virtual Earth*

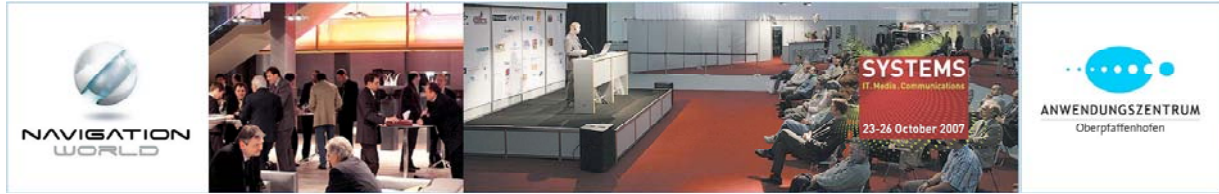
16:15 - 16:35 Bernhard Sterzbach, Project Manager, **Globe Glieder** (München)  
*Geo-Browser "Globe Glider"*

16:35 - 16:55 Thierry Fargas, Managing Director, **NODBOX** (Sophia Antipolis / France)  
*NodboxSafeRoad - Solutions for an Intelligent Road Information System*

16:55 - 17:15 Dr. Thomas Heege, Managing Director, **EOMAP GmbH & Co. KG** (Gilching)  
*Earth Observation & Mapping*

17:15 - 17:30 Panel Discussion, Moderation: Thorsten Rienth

# Program Navigation World Forum - SYSTEMS 2007



**Friday, 26.10.2007**

**SYSTEMS Fair Munich – Hall B1, Stand 321 – [www.navworld24.com](http://www.navworld24.com)**

## **Navigation World**

09:00 - 09:30 Thorsten Rudolph, Managing Director, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Innovations in satellite navigation business*

## **Region Bavaria**

09:30 - 09:45 Sven Brunsmann, Project Manager, **bavAIRia e.V.** (Gilching)  
*The Bavarian Cluster for Aeronautics & Satellite Navigation*

09:45 - 10:00 Konrad Lax, Project Manager, **Invest in Bavaria** (Munich)  
*Invest in Bavaria*

## **Automotive Solutions – Car ICT**

10:00 - 10:05 Thorsten Rienth, Journalist, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Introduction & Moderation*

10:05 - 10:25 Herbert Köpplinger, Managing Director, **elf Institute** (Munich)  
*NoAE - Network of Automotive Excellence*

10:25 - 10:45 Julius Rupf, Vice President, **T-Systems Enterprise Services GmbH** (Munich)  
*Automotive Solutions - Car ICT*

10:45 - 11:05 Rayk Henkelmann, Division Manager Electronics, **EDAG AG** (Munich)  
*IT Solutions for In-Car Mobile Offices*

11:05 - 11:25 Wolfgang Sczygiol, Director Business Area Automotive, **ESG GmbH** (Munich)  
*Aviation meets Automotive*

11:25 - 11:45 Andreas Hein, Director Account Automotive, **Microsoft Deutschland GmbH**  
(Unterschleißheim)  
*CAR IT: Services in- und um das Auto*

11:45 - 12:00 Panel Discussion, Moderation: Thorsten Rienth

## **T-Systems Guided Tour**

12:00 - 12:30 T-Systems Guided Tour (Hall B1, Stand 328)

## **Navigation World**

13:00 - 14:00 Thorsten Rudolph, Managing Director, **Anwendungszentrum GmbH Oberpfaffenhofen**  
*Navigation World Programm 2008*