

CONFERENCE PROGRAMME

NAVIGATION WORLD CONFERENCE FORUM 2008

TIME	Tuesday 21.10.08	Wednesday 22.10.08	TIME
09.30-10.00	Registration	Registration	09.30-10.00
10.00-10.30	Welcome, Thorsten Rudolph, Anwendungszentrum GmbH Oberpfaffenhofen	Welcome, Thorsten Rudolph, Anwendungszentrum GmbH Oberpfaffenhofen	10.00-10.30
10.30-10.50	Introduction to the Session "Indoor Navigation" by the Chairman Dr. Uwe-Carsten Fiebig, German Aerospace Center (DLR)	Introduction to the Session "EGNOS" by the Chairman Jean-Claude Dardelet, Thales Alenia Space	10.30-10.50
10.50-11.10	INDOOR – Galileo/GPS Indoor Navigation & Positioning with Particular Respect to Security-Sensitive Applications, Erwin Löhnert, Ifen GmbH	The European GNSS Programme EGNOS, Prof. Dr. Werner Enderle, European GNSS Supervisory Authority (GSA)	10.50-11.10
11.10-11.30	Indoor Localisation Based on UWB: Technology and Applications, Dr. Jaouhar Jemai, Ubisense AG	Winner of the GSA Special Topic Prize on EGNOS	11.10-11.30
11.30-11.50	Indoor GPS – Applications of Assisted-GPS and Indoor Position Fixing, Moni Malek, eRide Europe GmbH	GNSS Introduction in the Aviation Sector in Europe – The GIANT Project, Luis Chocano, INECO	11.30-11.50
11.50-12.10	Transparency, Security and Process Optimisation through Indoor Localisation, Julius Rupf, T-Systems Enterprise Services GmbH	EGNOS for Safety & Security, Heiko Thölmann, Presentec GmbH	11.50-12.10
12.10-12.30	Panel Discussion "Indoor Navigation"	Panel Discussion "EGNOS"	12.10-12.30
12.30-13.00	Lunch		12.30-13.00
13.00-13.20	Introduction to the Session "GPS Gaming & Sports" by the Chairman Dr. Wen-jean Hsueh, Industrial Technology Research Institute (ITRI), Taiwan	Introduction to the Session "Automotive Solutions" by the Chairman Gerion Wolff, MATERNA GmbH Information & Communications	13.00-13.10
13.20-13.40	Winner of the ITRI Special Topic Prize on GPS Gaming	Web Services in the Car – Technical Challenges, Jonas von Paulgerg-Nyrén, ESG Elektroniksystem- und Logistik - GmbH	13.10-13.25
13.40-14.00	Tourality - Outdoor GPS Multiplayer Game for Mobile Phones, Jonas Soukup, creative workline	Future Mobility Concepts Based on Networked Transportation Systems, Dr. Heiko Seif, CNX Partners	13.25-13.40
		Mobility - Networked for the Future, Andreas Hein, Microsoft Deutschland GmbH	13.40-14.00
14.00-14.20	Location-Based Games – how User Generated Content Drives the Market, Georg Broxtermann, Orbster GmbH	Driving Optimisation for Reducing Fuel Consumption and CO ₂ Rejections, Dominique Clarac, NODBOX	14.00-14.20
14.20-14.40	The Next Trend in Games; Integration of Real Objects in the Virtual World, Andy Lüring, iOpener Media GmbH	Insurance Telematics – from the Perspective of the Market Leader, Harald T. Trautsch, Octo Telematics S.r.l.	14.20-14.40
14.40-15.00	Panel Discussion "GPS Gaming & Sports"	Panel Discussion "Automotive Solutions"	14.40-15.00
15.00-15.30	Coffee break		15.00-15.30
15.30-15.50	Introduction to the Session "Digital Maps & Location Based Services" by the Chairman Peter Beaumont, NAVTEQ	Introduction to the Session "Mobile Solutions" by the Chairman	15.30-15.50
15.50-16.10	Runder Tisch GIS e.V. / Technische Universität München (tbc)	Mobile Marketing, Erik Pellemeier, MATERNA GmbH Information & Communications	15.50-16.10
16.10-16.30	Virtual Earth – Digital Map Solutions from Microsoft, Michael Amrehn, Microsoft Deutschland GmbH	Connected Navigation: Opportunities for the Midmarket from and within the Cloud, Wolf Kunert, Mobile Solution Factory GmbH	16.10-16.30
16.30-16.50	Beyond 2D-Mapping: Innovative Products and Rich Content, Dr. Matthias Bachmann, GeoContent GmbH	Garmin – Competence in Automotive, Outdoor, Marine & Aviation, Peter Förster, Garmin Deutschland GmbH	16.30-16.50
16.50-17.10	Dr. Manfred Krischke, Intermap Technologies GmbH	The Next Generation Mobility Solutions Platform: Accelerating Deployment, Erno Hempel, Jentro Technologies GmbH	16.50-17.10
17.10-17.30	Panel Discussion "Digital Maps & LBS"	Panel Discussion "Mobile Solutions"	17.10-17.30